Appln. No.: 09/997,336

Reply to Office Action of August 31, 2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Atty. Docket No.: 007287.00019

Yakov KAMEN, et al. Group Art Unit: 2424

Serial No.: 09/997,336 Examiner: Van Handel

Filed: November 29, 2001 Confirmation No.: 4993

For: METHODS AND APPARATUSES FOR DISPLAYING MEANINGFUL

ABBREVIATED PROGRAM TITLES

AMENDMENT

U.S. Patent and Trademark Office Customer Service Window, Mail Stop Non-Fee Amendment Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the non-final Office Action mailed on August 31, 2010, Applicants respond as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.